

COLE BUCKHART

DESIGN | PHOTO | VIDEO | CREATIVE



BuckhartPhoto@gmail.com



ColeBuckhart.com/Creative



ColeBuckhart

SKILLS

Digital Photography
Color Theory
Layout
Promotional Material
Typography
Art Direction
Video Work
Motion Graphics

SOFTWARE

Adobe Lightroom
Adobe Photoshop
Adobe InDesign
Adobe Premiere Pro
Adobe Illustrator
Adobe After Effects
Blender 3D
Davinci Resolve
Ableton Live

HOBBIES

Hiking
Skiing
Road Trips
Camping
Biking
Video Games
Sports
Photography
3D Rendering
Music Sampling

STOLTZ GROUP 2022 - BOISE, ID

VIDEO PRODUCTION

As Head of Video, I oversaw all stages of production from concept and scripting to directing, editing, and delivery. I created branded content, short-form social videos, and commercial spots that supported agency campaigns and client goals. My hands-on skills in editing, color grading, motion graphics, and sound design allowed me to deliver high-quality content across multiple platforms. I also managed video gear and equipment upgrades, helping the agency stay current and efficient while reducing outside vendor costs.

GRAPHIC DESIGN

As a designer on the creative team, I developed visual identities, campaign systems, and marketing collateral for a wide range of clients, most notably in the hospitality, tourism, and lifestyle sectors. I created print and digital assets including brochures, social media graphics, email campaigns, large-format signage, web banners, and branded merch. I also built internal template systems to improve consistency and speed across production. Every design project started with strategy, but I always approached the work with a strong sense of style, storytelling, and attention to brand voice.

PHOTOGRAPHY

My photography work supported our design and video efforts, ensuring campaign visuals felt cohesive across every medium. I directed and shot lifestyle photography for social, web, and print, and managed photo shoots from concept to final delivery. I also led a complete overhaul of our agency's photo archive and post-production workflow, improving asset organization and delivery speed across the team. When needed, I supported junior photographers with retouching and post-production to maintain visual standards.

ORIJIN MEDIA 2016 - 2022 JACKSON, WY

GRAPHIC DESIGN

I designed and delivered a wide range of creative assets across print and digital, including websites, annual reports, event flyers, newspaper and magazine layouts, digital ad suites, and full branding packages. I worked with clients across industries including commercial, nonprofit, retail, real estate and education where I worked developing logos, visual identities, and style guides that helped define their brand presence. I regularly collaborated with clients, marketing teams, and developers to ensure every design met both creative and business objectives.

PHOTOGRAPHY

As a commercial and lifestyle photographer, I directed and executed professional photo shoots for brands, organizations, and individuals. My work included product photography, lifestyle content for marketing campaigns, real estate photography, and portrait sessions. I managed every phase of production from creative direction and shoot planning to editing and delivery ensuring the final visuals aligned with brand strategy and elevated campaign impact.

VIDEO & MOTION GRAPHICS

I provided full-spectrum video support for a variety of clients, handling everything from videography and art direction to editing and post-production. I created motion graphics for lower thirds, intros, titles, and animated ad content, with a focus on visual storytelling and audience engagement. Projects ranged from social media content and web ads to public service announcements and internal brand videos tailored to platform, audience, and goal.

GLIFFEN DESIGNS 2015 - 2016 JACKSON, WY

GRAPHIC DESIGN I designed responsive website layouts for internal web development teams, ensuring seamless user experience across devices. Alongside digital work, I created a variety of print and brand assets including logos, business cards, flyers, and multi-page layouts that supported marketing efforts and strengthened brand identity for local businesses. Each project was developed with both design integrity and business function in mind, balancing visual appeal with clear communication goals.

TRION WORLDS 2013 - 2015 REDWOOD CITY, CA

GRAPHIC DESIGN Designed websites, web banners, digital ads, and community-facing creative (t-shirts, posters, infographics) for multiple game titles. Collaborated with developers to implement responsive, high-impact designs promoting new releases, DLC, and seasonal content. Focused on maintaining strong visual consistency and player-focused engagement across platforms.

IN-GAME CAPTURE SUPPORT Captured in-game assets to support design needs enabling more dynamic layouts, streamlining workflow, and reducing dependency on dedicated capture resources.

R1 CREATIVE 2011 - 2013 SAN FRANCISCO, CA

GRAPHIC DESIGN Designed promotional materials for bars, restaurants, clubs, and event venues across the Bay Area and select national markets. Created a wide range of marketing assets including websites, flyers, posters, and digital ads that focused on audience engagement and brand promotion. Collaborated closely with project managers and creative directors to deliver high-impact visuals that aligned with campaign goals and stood out in fast-paced, high-visibility environments.